



# Corporate Social Responsibility in Cooperative Bank of Thessaly

The **stimulus for CSR in the Cooperative Bank of Thessaly** was the 26<sup>th</sup> Congress of International Confederation of Popular Banks (CIBP), held in Paris and hosted by Groupe Banque Populaire.

The main theme of the Congress was “**Popular Banks and Corporate Social Responsibility: a Natural History**”.

In the Congress was pointed out, that principles and values of “**Doing Business Socially**” and “**Business Ethics**”, was and still is, that components which have emerged and established the **Cooperative Credit** in Europe over the last 150 years.

The Congress concluded that: **the same directions and actions should be used to the collaboration of the Cooperative Banks with the European Communities in the next decades.**





## Current Situation

The Board of Directors of the Cooperative Bank of Thessaly decided to propose, at the General Assembly on June 7th 2007 **to establish the distribution of profits in CSR Resources equal to 2% of profits** after deduction of tax reserves.

**This proposal was accepted unanimously.**

The actions that were proposed to the board were towards:

- **Human**
- **Environment and**
- **Culture**

The Board decided that will implement one action at a time in order to be more effective.



## Current Situation

From the profits of the fiscal years 2007, 2008 and 2009 the amount of **120.000 €** was concentrated and with a decision of the Board this amount **was allocated to actions toward “Human” in the Regional Unit of Trikala.**

The above mentioned action was the subject of social dialogue with the social structures of the Trikala regional unit, in order for proposals to be submitted - after the publication of Call for Nominations to local press.

**In order to implement this Call the Greek Network for Corporate Social Responsibility provided expertise and experience.**



# Proposals Evaluation

All Proposals were evaluated by an Evaluation Committee on 26<sup>th</sup> of July 2010.

The main concern was the **transparent and on the basis of merit selection of the final proposal.**

The proposal selected was:

***School Committee of 1st Special Kindergarten & Elementary School Of Trikala Area***

The first Special Kindergarten & Elementary School is the only operating in Trikala regional unit. In this have access all children with disabilities in the city of Trikala and in neighboring villages.

Cooperation Proposal: The donation of a bus for move the students that attend the school.

This **initiative was completed** in August 2012 with the donation, in the Municipality of Trikala of a mini School bus (Citroen), in order to accommodate the transportation needs of the students of the 1st Special Kindergarten & Elementary School.





# Additional CSR Actions



Cooperative Bank of Thessaly, during Christmas of 2011, as a minimum support for its unemployed partners / associates and in collaboration with the National Manpower Employment Organization (OAED), **gave an amount of 150€** as a solidarity aid to these partners / associates of the Bank.

This solidarity aid was given **in 275** Partners of the Cooperative Bank of Thessaly was of a **total amount 41.250,00 €**.

The next CSR Action of the Bank of Thessaly for 2012 is going to be implemented in Regional Unit of Larissa of an amount **100.000,00 €**.





Με τη στήριξη του:



**Προστατεύουμε  
τον Άνθρωπο  
Στηρίζουμε τη ζωή  
στο νομό Τρικάλων!**



**ΣΥΝΕΤΑΙΡΙΣΤΙΚΗ  
ΤΡΑΠΕΖΑ ΘΕΣΣΑΛΙΑΣ**  
*Σας γνωρίζουμε, σας στηρίζουμε.*

**Πόλη - πόλη μεγαλώνουμε μαζί!**

Η πρώτη δράση του Πόρου Εταιρικής Κοινωνικής Ευθύνης οριστικοποιήθηκε. Μετά την απόφαση της Επιτροπής Αξιολόγησης, το ποσό των **€120.000** της δράσης, διατίθεται στους παρακάτω τοπικούς φορείς:

- Στο Σύλλογο Γονέων - Κηδεμόνων & Φίλων με Ειδικές Ανάγκες Νομού Τρικάλων, για τη δημιουργία Κέντρου Τουριστικής Υποστήριξης ΑμεΑ.
- Στη Σχολική Επιτροπή 1ου Ειδικού Δημοτικού Σχολείου & 1ου Ειδικού Νηπιαγωγείου Νομού Τρικάλων, με τη δωρεά λεωφορείου για τη μετακίνηση μαθητών με ειδικές ανάγκες.



**Thank you very much for your time**

**Anastasios Lappas**  
**President of Cooperative Bank of**  
**Thessaly**

